

Paula J. Melton

1108 Western Ave.
Brattleboro, VT 05301

802-258-9082
paula@paulamelton.com

Objective

Seasoned copywriter seeks marketing communications projects in the fields of arts, education, and environmentally sustainable products and technology.

Career

Freelance Writer & Editor – Oct. 1998 to present. I specialize in arts, environmental issues and education. But I listen well and learn fast, so I have written about everything from symphonies to sunscreen to savings accounts. Clients have included Rock River Artists, Ultra Geothermal Heating & Cooling, Colony Mill Marketplace, Carrier Corp., Buffalo Philharmonic Orchestra and Bristol-Myers Squibb. I have also written features for Parent Express, artscope, Local Banquet and other regional publications.

Assistant Editor & Staff Writer, Gallery Walk – Sept. 2006 to Nov. 2007. I wrote a monthly feature on a local artist or venue, publicized Gallery Walk in regional publications and calendars, and edited venue listings for the Gallery Walk guide.

Marketing Copywriter, The Buffalo News – Oct. 1998 to Oct. 1999. Wrote and edited advertising and advertorial features for the Saturday Home Finder, the quarterly Health magazine and other special sections. Also wrote features for News/News (a magazine for employees and retirees) and conducted archival research to compile the newspaper's millennium-edition anthology of historically notable pieces.

Public Relations Writer, University of Iowa – 1995 to 1996. Wrote press releases for the Arts Center Relations office, which handles publicity for the internationally acclaimed Iowa Writers' Workshop.

Education

M.F.A. Poetry Writing, University of Iowa, 1997.

B.A. English and philosophy, University of Scranton, *summa cum laude*, 1994.